

<https://www.ere.na/blog/the-internet%27s-back-to-the-land-movement>

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I just finished a film for Precedents regarding the monetary gain motivating technology giants like Google, and how that was negatively impacting people's growth and well-being. So, reading this article immediately after was actually quite relevant. It's interesting that already in 1972, people were already considering concerns regarding our world's sustainability, and it's funny that nothing has really been done recently, and we are facing the same problem. In fact, we have an increasing number of people who simply do not believe in disasters affecting the environment, such as climate change.

Being able to overthrow a system and replace it with a brand new one is extremely difficult. The world's resources have been depleted because of the way the world thinks and the way world leaders think, and what we value as people in power. Overturning that global order has to be near impossible, or someone would have done it already. The idea of a utopia has always been interesting to me, because such a place has never been possible. Would it be nice to live in a world with no problems? Of course! Is it possible or worth thinking about? I've never particularly thought so. A utopia is a response to a crisis, as a tool to escape or for some, and for others, a tool to recognize problems and possibly arrive at some solutions.

I also thought it was interesting that other similar events were happening at the same time outside of the United States, with no outside influence. Is it just part of human nature? It's fascinating that everyone has some concerns with how the world was behaving, either with technology now or the way we treat our environment back then and now. It's always disappointing to think about the origin of the World Wide Web, and how it was originally being pioneered as a "community-driven decentralized media landscape", but corporate businesses and giants discovered the web as a form of communication and turned it into something else for profit.

Regarding the idea that corporate websites and technology connect you with like-minded people and most of the time, *only* like minded people, I've always believed that the social media bubble has a devastating impact. Not being able to hear the other side, not being able to build community with diverse people, or not being able to see a worldview outside of your own is so sad. Who are we even? Why are we here? I really enjoy the idea of a handmade web and a communal space for websites and the web, and its lack of malicious intent or deception or monetary motivation (that can lead to manipulation and deceit).

I read this article at a really interesting time. It's currently 5:06AM here and I just wanted that documentary film mentioned at the beginning of this journal.